

# PRESS RELEASE

## **Pamela Paterson's Book *Get the Job: Optimize Your Resume for the Online Job Search* Reaches Keeps Bestselling Status on Amazon for 2014**

**July 1, 2014 (Toronto)**—Pamela Paterson, author of [\*Get the Job: Optimize Your Resume for the Online Job Search\*](#), is pleased to announce that *Get the Job* has maintained bestselling status on Amazon's resume bestseller list for six months.

The success of the book is due to her unique, scientific approach to the job hunt that provides an **unparalleled step-by-step methodology** for getting top-ranked in HR online job systems. **These techniques allow her an unprecedented 90% success rate when helping job candidates gain employment.**

*Get the Job* is based on Pamela's experience working directly with job candidates, as well as her extensive experience in the information technology field. As part of a team that implemented an applicant tracking system for a global company, Pamela gained a unique perspective into how online job systems work.

She saw that highly qualified job candidates routinely failed to advance through online job systems due to a lack of understanding of online systems' screening criteria.

Realizing that job application success now required a new, scientific approach to resume writing, she set about outlining such an approach and presenting it at colleges, workshops, and conferences in Canada and the United States.

Pamela eventually published a book to online resume writing, *Get the Job: Optimize Your Resume for the Online Job Search*. These techniques have received praise from HR experts and job candidates alike, and have been called "amazing", "inspirational", and "revolutionary".

Senior recruiter and bestselling career book author Jack Molisani says, "Pamela details how applicant tracking systems weed out some candidates and make others float to the top of the proverbial resume pool. A must-have book for job hunting in today's market."

### **About Pamela Paterson, MS**

Pamela Paterson is a college instructor, consultant, and speaker. Trained in journalism and science, Pamela combined these disciplines to become a much-in-demand knowledge management consultant in the field of information technology. She is known for evaluating information through the lens of solid journalistic research verified by scientific logic (for “proven repeatability”), to communicate with an audience in a given medium. Pamela provides resume consulting services and corporate consulting services throughout Canada and the United States.

Pamela is a member of the Society for Technical Communication and the Canadian Association for Career Educators and Employers. She has been inducted into the Phi Kappa Phi honor society, along with President Jimmy Carter and Hilary Rodham Clinton.